



Gesundheitsförderung Schweiz  
Promotion Santé Suisse  
Promozione Salute Svizzera



# Health Promotion Switzerland

Strategic Priorities for the years 2019 -2024



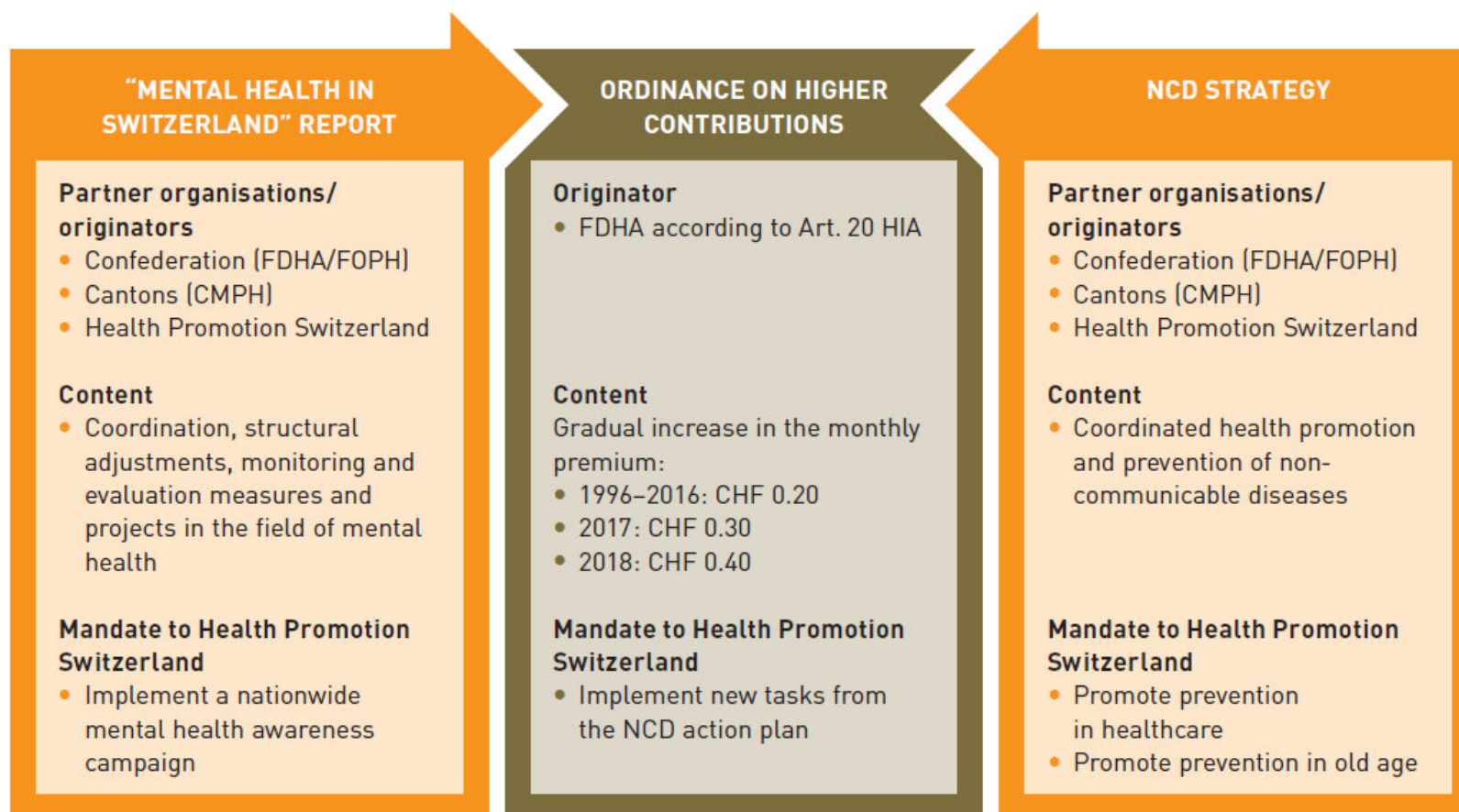
STRATEGIC PRIORITIES 2007–2018

	NUTRITION AND PHYSICAL EXERCISE	MENTAL HEALTH	STRENGTHENING HEALTH PROMOTION
CHILDREN AND ADOLESCENTS	✓ Cantonal action programmes (CAP)		✓ Network activities with stakeholders in health promotion and prevention (including cantons, associations, organisations)
WORKING POPULATION		✓ Workplace health management (WHM)	





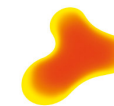
## STRATEGIC FRAMEWORK CONDITIONS





## STRATEGIC OBJECTIVES

		AREAS OF INTERVENTION		
		CANTONAL ACTION PROGRAMMES (CAP)	WORKPLACE HEALTH MANAGEMENT (WHM)	PREVENTION IN HEALTHCARE (PHC)
STATUTORY MANDATE	INITIATE	<b>01:</b> The cantons champion mental health, a balanced diet and sufficient physical exercise for children, adolescents and older people.	<b>02:</b> Employers effectively champion the mental health of their employees and systematic workplace health management.	<b>03:</b> The potential of prevention in healthcare to combat NCDs, mental illness and addiction has been demonstrated and the dissemination of effective projects by stakeholders in healthcare has been organised.
	COORDINATE	<b>04:</b> The selected mental health promotion campaigns have been further developed and coordinated.		
		<b>05:</b> The stakeholders in health promotion and prevention are networked, learn from each other and work together effectively and efficiently.		
	EVALUATE	<b>06:</b> The effectiveness of measures by Health Promotion Switzerland has been reviewed and demonstrated to policymakers, the public and stakeholders in health promotion and prevention.		



# List of indicators

Health Promotion Switzerland reviews whether its objectives have been reached. The following indicators, whose progress is continually monitored, form an important basis for this review.

**Objective 1 (CAP):** The cantons champion mental health, a balanced diet and sufficient physical exercise for children, adolescents and older people.

## INDICATORS

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1.1 Number of modules implemented in the cantons

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1.2 Proportion of cantons on track for achieving their objectives (in particular, objectives related to environmental factors)

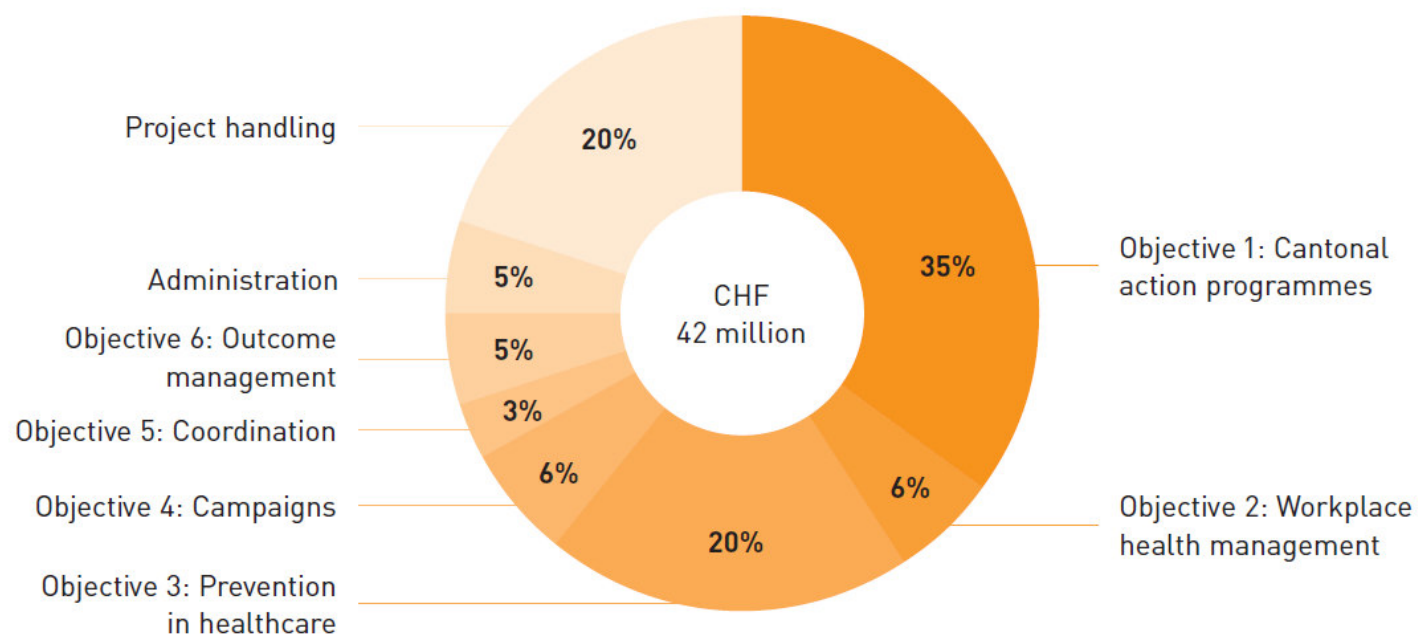
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1.3 Number of good practice projects/measures made available to the cantons (until 2021) or integrated by the cantons (from 2022)

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## USE OF FINANCIAL RESOURCES



These figures are indicative. Additionally, changes in the allocation of funds may occur in the course of implementation.