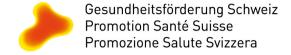






STRATEGIC PRIORITIES 2007-2018

	NUTRITION AND PHYSICAL EXERCISE	MENTAL HEALTH	STRENGTHENING HEALTH PROMOTION
CHILDREN AND ADOLESCENTS	✓ Cantonal action programmes (CAP)		✓ Network activities with stakeholders in health promotion and prevention (including cantons, associations, organisations)
WORKING POPULATION		✓ Workplace health management [WHM]	



STRATEGIC FRAMEWORK CONDITIONS

"MENTAL HEALTH IN SWITZERLAND" REPORT

Partner organisations/ originators

- Confederation (FDHA/FOPH)
- Cantons (CMPH)
- Health Promotion Switzerland

Content

 Coordination, structural adjustments, monitoring and evaluation measures and projects in the field of mental health

Mandate to Health Promotion Switzerland

 Implement a nationwide mental health awareness campaign

ORDINANCE ON HIGHER CONTRIBUTIONS

Originator

• FDHA according to Art. 20 HIA

Content

Gradual increase in the monthly premium:

- 1996-2016: CHF 0.20
- 2017: CHF 0.30
- 2018: CHF 0.40

Mandate to Health Promotion Switzerland

 Implement new tasks from the NCD action plan

NCD STRATEGY

Partner organisations/ originators

- Confederation (FDHA/FOPH)
- Cantons (CMPH)
- Health Promotion Switzerland

Content

 Coordinated health promotion and prevention of noncommunicable diseases

Mandate to Health Promotion Switzerland

- Promote prevention in healthcare
- Promote prevention in old age



STRATEGIC OBJECTIVES

		AREAS OF INTERVENTION				
		CANTONAL ACTION PROGRAMMES (CAP)	WORKPLACE HEALTH MANAGEMENT (WHM)	PREVENTION IN HEALTHCARE (PHC)		
STATUTORY MANDATE	INITIATE	01: The cantons champion mental health, a balanced diet and sufficient physical exercise for children, adolescents and older people.	02: Employers effectively champion the mental health of their employees and systematic workplace health management.	O3: The potential of prevention in healthcare to combat NCDs, mental illness and addiction has been demonstrated and the dissemination of effective projects by stakeholders in healthcare has been organised.		
	COORDINATE	04: The selected mental health promotion campaigns have been further developed and coordinated.				
		05: The stakeholders in health promotion and prevention are networked, learn from each other and work together effectively and efficiently.				
	EVALUATE	06: The effectiveness of measures by Health Promotion Switzerland has been reviewed and demonstrated to policymakers, the public and stakeholders in health promotion and prevention.				



List of indicators

Health Promotion Switzerland reviews whether its objectives have been reached. The following indicators, whose progress is continually monitored, form an important basis for this review.

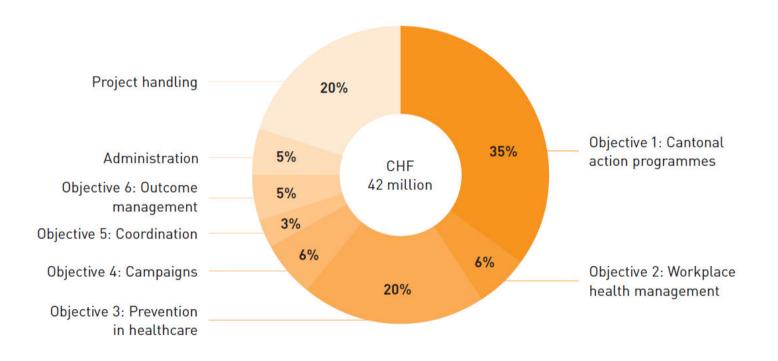
Objective 1 (CAP): The cantons champion mental health, a balanced diet and sufficient physical exercise for children, adolescents and older people.

INDICATORS

- 1.1 Number of modules implemented in the cantons
- 1.2 Proportion of cantons on track for achieving their objectives (in particular, objectives related to environmental factors)
- 1.3 Number of good practice projects/measures made available to the cantons (until 2021) or integrated by the cantons (from 2022)



USE OF FINANCIAL RESOURCES



These figures are indicative. Additionally, changes in the allocation of funds may occur in the course of implementation.